

# H-D<sup>®</sup>

# TOUR

## **THE 2009 FLORIDA H-D<sup>®</sup> TOUR: OCTOBER 15, 2009—FEBRUARY 28, 2010**

The Florida Harley-Davidson<sup>®</sup> Dealer Association, Inc., (FHDDA, Inc.), invites you to visit their 31 dealers statewide to collect passport stamps for your chance to win the grand prize. The winning names will be randomly-selected on Saturday, March 6, 2010, at Daytona Bike Week.

### **3 GRAND PRIZE WINNERS WILL RECEIVE**

#### **THE ULTIMATE HARLEY-DAVIDSON<sup>®</sup> EXPERIENCE**

- Airfare for 2 to Milwaukee
- 3-Days / 2-Nights at the Iron Horse Hotel
- Harley-Davidson<sup>®</sup> Museum VIP Tour
- Harley-Davidson<sup>®</sup> Factory Tour
- Meet-and-Greet with H-D<sup>®</sup> Executives
- \$4,200 VALUE! (\$1,400 per-person)

### **TIMELINE**

This no-purchase-necessary promotion starts at 12am EST on October 15, 2009 and ends at 12pm EST on February 28, 2010 (the official "promotion period"). The FHDDA, Inc.'s, computer is the official time-keeping device.

### **DRAWING**

The administrator will randomly-select the potential winners from all eligible entries received during the promotion period on Saturday, March 6, 2010, at Daytona Bike Week. The potential winners will be notified by mail, e-mail, and/or phone.

### **REDEMPTION**

Winners will travel as a group on a mutually acceptable date to be determined by the FHDDA, Inc., within the 2010 calendar year. Trip subject to availability and blackout dates. Travel must be round-trip. The FHDDA, Inc., has sole discretion to determine the airline and itinerary. No refund or compensation will be made in the event of cancellation by the winners or delay of any flight by the airline. Travel and accommodations are subject to availability.

### **RULES & CONDITIONS**

All riders must register online or in-store at their home dealer in-order to participate in the Florida H-D<sup>®</sup> Tour. No purchase or payment is required. A purchase will not improve your odds of winning. The drawing is open only to individuals who are at least 18 years of age or older at time and date of entry. By participating in this promotion, you elect to receive information pertaining to the H-D<sup>®</sup> Tour and subsequent FHDDA, Inc., promotions. We will not share, rent, sell, or lease your information to anyone – it will only be used to keep you informed of FHDDA, Inc., programs. Entry-forms, passports, and tickets are non-transferable and have no cash value.

Winners will be notified by phone, mail, and/or e-mail. If any potential winner cannot be contacted, does not respond within 5 days, or the notification is returned as "undeliverable", he or she forfeits all rights to any prize. In this case, an alternate winner may be selected. Eligibility is granted once an entry-form and ticket-stub are completed and received by one of the FHDDA, Inc., dealers as stated herein. Limit 1 winner per-household. All decisions of the judges are final. Entry-forms and tickets that are lost, late, damaged, illegible, misdirected, incorrect, garbled, or incomplete for any reason (including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at the FHDDA, Inc.'s, servers or elsewhere), will not be eligible. The FHDDA, Inc., in its sole discretion, reserves the right to disqualify any person tampering with the entry process. Use of bots or other automated processes to enter is prohibited and may result in disqualification at the sole discretion of the FHDDA, Inc. The FHDDA, Inc., further reserves the right to cancel, terminate, or modify any promotion not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort. In the event of a dispute, entries will be deemed submitted by the authorized account

holder of the e-mail address submitted at the time of entry. The "authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, online service provider, or other organization; (business, educational institution, etc.), that is responsible for assigning e-mail addresses or mailing address for the domain associated with the submitted e-mail address. Chances of winning are based on the number of entries received by the FHDDA, Inc. The FHDDA, Inc., will not be responsible for awarding more than the allotted number of prizes. Income and other taxes, if any, are the sole responsibility of the winners. Potential winners may be required to sign an affidavit of eligibility (including social security number) and liability/publicity release. Affidavits and releases must be returned within 5 days or an alternate winner may be selected. The FHDDA, Inc., is not responsible for errors in the administration or fulfillment of this promotion; including without limitation to mechanical, human, printing, distribution or production errors, and may modify or cancel this promotion based upon such error at its sole discretion without liability.

All rules, regulations, and responsibilities herein apply to the FHDDA, Inc., Parr Moto, and their partners. Void where prohibited.

### **PARTICIPATION**

There are 2 ways to participate:

1. Visit one or more of the 31 FHDDA, Inc., dealers to receive a passport and complete an entry-form and ticket-stub.
2. Send a self-addressed, stamped envelope to:  
FHDDA, Inc. c/o Parr Media Group  
13120 Westlinks Terrace Blvd., Suite 4  
Fort Myers, FL 33913

Limit 1 entry-form and passport per-person.

Limit 1 stamp and ticket per-person, per-dealer.

The decisions of FHDDA, Inc., personnel are final.

The FHDDA, Inc., reserves the right to disqualify any entrant who does not meet all terms and conditions, will not complete all necessary paperwork, and/or will not supply all requested information and documentation.

Decisions of the FHDDA, Inc., and individual FHDDA, Inc., members are final in determining the winners through an impartial drawing on March 6, 2010. The winning names will be made available via e-mail, in-store display, and/or online at: [www.FloridaHDTour.com](http://www.FloridaHDTour.com).

Winners must sign a statement acknowledging their responsibility for all local, state, and federal taxes, and if necessary, will provide their social security number in-order to receive IRS form 1099. In-order to receive a prize, winners must sign a release that their names, likeness, and testimony can be used for publicity and advertising by the FHDDA, Inc. The FHDDA, Inc., is not responsible for accidents and/or damage to property or persons incurred by the winner while using their prize.

Winners must show valid state or federal ID to claim any prize. Prizes are non-refundable and cannot be exchanged for any other merchandise.

Employees of the FHDDA, Inc., and their immediate family members are not eligible to participate in this promotion. Additional sponsor employees, partners, and members of media are eligible.

### **INQUIRIES**

FHDDA, Inc.  
335 Beard Street  
Tallahassee, FL 32303